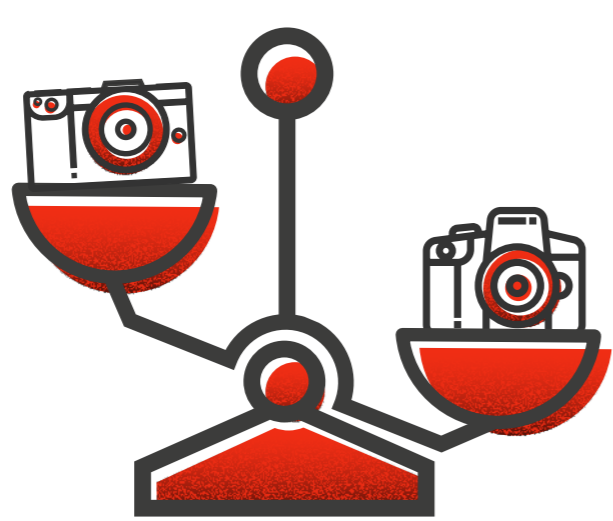


# CANON

## WHAT TO EXPECT FROM YOUR *FIRST* **MIRRORLESS CAMERA**

Whether you're a beginner looking to upgrade from a smartphone or a professional photographer who is considering a compact camera as a second camera body, a mirrorless camera has the versatility to suit your needs. On top of that, mirrorless cameras boast a host of features that make photography fun and convenient, while also providing superior photos.

### COMPACT, LIGHTWEIGHT & VERSATILE



Smaller in size and lighter than a DSLR

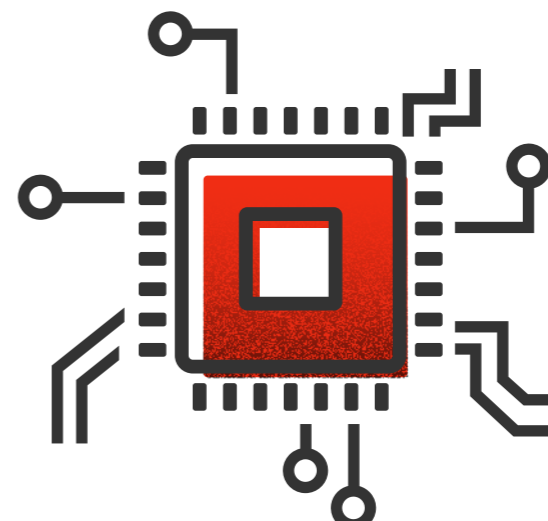


Gives you the convenience of carrying it around without adding unnecessary weight to your neck or hands

### BETTER IMAGE QUALITY

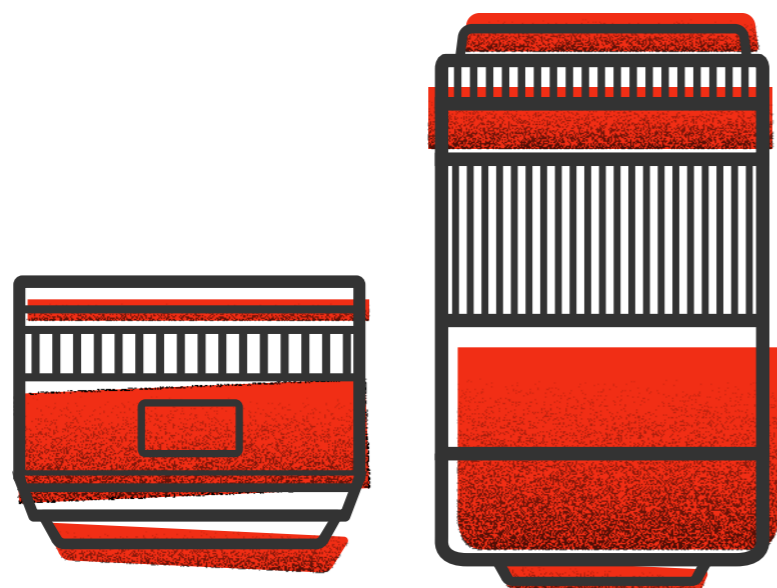


Produce better quality photos than a smartphone camera



Equipped with an advanced image sensor and processor, it maintains image quality even in challenging scenarios such as fast-moving subjects and those in low-light

### ONE CAMERA, MANY LENSES

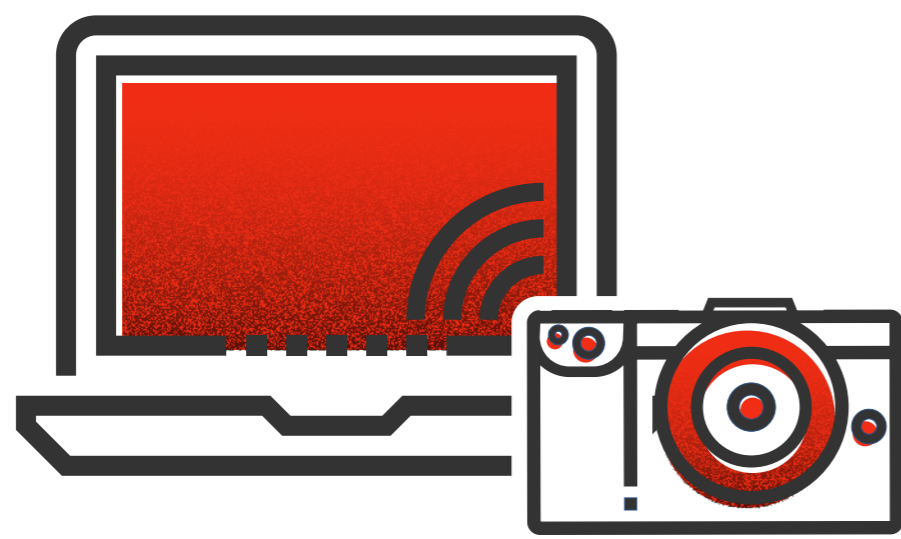


Compatible with a variety of EOS M series lenses

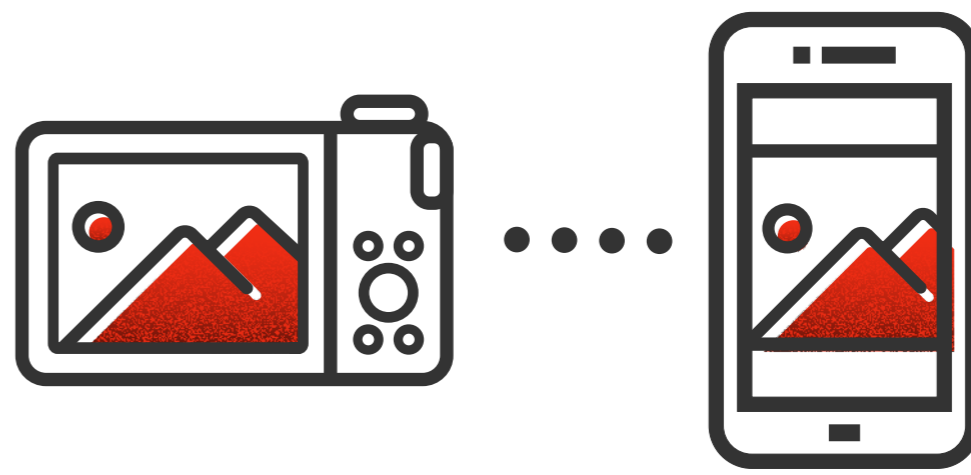


Can also be paired with over 70 EF lenses when used with the Canon Mount Adapter EF-EOS M

### CONNECT WITH EASE



Connect to compatible devices via Wi-Fi and NFC for easy file transfer

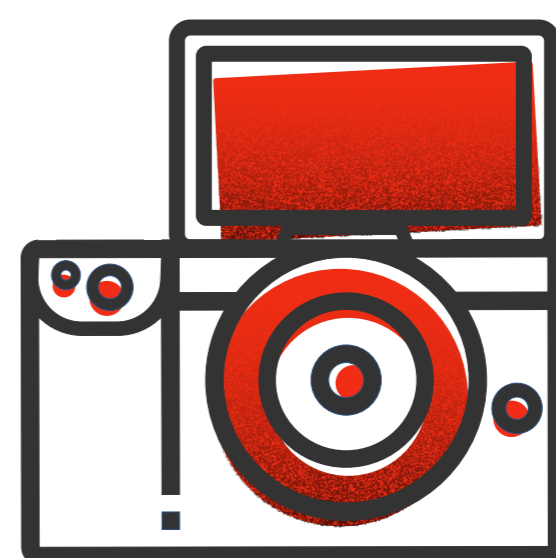


Using the Canon Camera Connect app, you can view the camera's images on a smartphone/tablet, shoot/make adjustments remotely using the smart device, or transfer to social media platforms

### WONDERFUL OPERATING EXPERIENCE



Focus and compose images directly on the camera's LCD touch screen



The adjustable screen makes difficult angles (e.g. shooting on ground level or above the crowd) easy to reach, giving users more room for creativity