

# CANON EOS M100

## Life is Fashion Campaign

### Terms and Conditions

#### Eligibility

1. Canon EOS M100 – Life is Fashion Campaign contest (“Contest”) is organized by Canon Singapore Pte. Ltd. (“CSPL”) and is open to all Eligible Participant/s. By submitting an entry to the Contest, you are deemed to have agreed to be bound by the Terms and Conditions.
2. Only participants who are at least 17 years of age at date of entry and are citizens and/or legal residents of Singapore, Malaysia, Indonesia, Thailand, Vietnam, Hong Kong, Macau, Taiwan, Philippines, Myanmar, Cambodia, Brunei, Nepal, Sri Lanka, Maldives, Bangladesh, Pakistan, Mongolia and East Timor will be eligible to participate the Contest.
3. By ‘Eligible Participant/s’ we mean any person/s who complies with clause 2 as above and who successfully submits a completed Qualifying Entry to the Contest during the Contest Period and excludes the following:
  - Employees of CSPL and CSPL’s subsidiaries and affiliates and their immediate families;
  - Employees of CSPL’s partners, distributors, retailers, advertising and promotions agencies and persons involved in organizing, promoting and/or conducting the Contest; and
  - Any other persons that CSPL may decide to exclude at its sole and absolute discretion without notice and without furnishing any reason.
4. A ‘Qualifying Entry’ means each Eligible Participant/s has to successfully: On SNAPSHOT ([www.snapshot.canon-asia.com/EOSM100](http://www.snapshot.canon-asia.com/EOSM100)):
  - a. Login or sign up on SNAPSHOT
  - bi. Post your best outfit of the day (Each Eligible Participant is only allowed to post once during the Contest Period)
  - bii. Leave an accompanying post caption comment - topic: Share your versatile fashion tip!
  - c. Share the post on your social media (Facebook)
5. The completion and validity of each entry along with particulars of Eligible Participant/s shall be determined at CSPL’s sole and absolute discretion.
6. Only entries that are completed and correct as deemed by CSPL to fulfill all the above mentioned requirements will be considered as qualified and eligible for a chance to win the prize
7. The ‘Contest Period’ is from Wednesday, 8 November 2017 to Wednesday, 20 December 2017. CSPL reserves the right to amend the Contest Period at any time and will not be responsible for entries that are sent but not received by CSPL for any reason.

#### The Contest

1. During the ‘Contest Period’, each Eligible Participant/s needs to: On SNAPSHOT ([www.snapshot.canon-asia.com/EOSM100](http://www.snapshot.canon-asia.com/EOSM100)):
  - a. Login or sign up on SNAPSHOT
  - bi. Post your best outfit of the day (Each Eligible Participant is only allowed to post once during the Contest Period)
  - bii. Leave an accompanying post caption comment - topic: Share your versatile fashion tip!
  - c. Share the post on your social media (Facebook)
2. Eligible Participant/s stand to win 1 unit of Canon EOS M100 kit (EF-M 15-45mm IS STM) worth SGD \$799.00. There will be 10 winners.
3. At the end of the Contest Period, 10 winners (“Winners”) will be selected at the sole and absolute discretion of CSPL, based on best outfit of the day image with creative caption comment
4. Multiple entries from each Eligible Participant are not accepted.

5. Entries must be the Eligible Participant's original work and that has never been copyrighted or, if copyrighted, that Eligible Participant is the sole copyright owner thereof.
6. Photographs that have won in any competitions organized by any other organisers and/or by CSPL or placed in any other photo contests may not be submitted and the winners of such photographs shall be deemed disqualified.
7. Photographs that contain watermarks or which have been heavily manipulated through an image editing software will not be accepted.
8. CSPL reserves the right to disqualify, disapprove and delete entries that contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
9. Winners will be selected and announced at the end of the Contest Period on [www.snapshot.canon-asia.com/EOSM100](http://www.snapshot.canon-asia.com/EOSM100).
10. Winners will be notified via email and further details/information of the Winners may need to be submitted to arrange the delivery of the prize to the Winners.
11. Winners will be required to confirm within 5 business days from the day they receive the CSPL e-mail. If Winner/s does not respond within 5 working days, CSPL reserves the right to select another Winner/s, forfeit the prize and/or donate the prize to charity at CSPL's sole and absolute discretion.
12. CSPL reserves the right to disqualify Eligible Participant/s if, in CSPL's sole and absolute discretion, submission details and entries are considered incomplete, inaccurate, invalid, corrupted or due to any other reasons CSPL may deem as to disqualify Eligible Participant/s.
13. If Eligible Participant/s are disqualified at any point in time, for any reason whatsoever in accordance with these Terms and Conditions, such Participant/s shall no longer be allowed to further participate in the Contest. Entry submitted by such Participant/s shall be deemed disqualified and accordingly, shall not be entitled to win the prize.
14. Any submissions received after the Contest Period stated will not qualify for the Contest and/or be considered for prizes.
15. Eligible Participant/s will be disqualified from the Contest if found to be using multiple Canon SNAPSHOT accounts.
16. Prize is non-transferable and non-exchangeable, subject to the Terms and Conditions accompanying them (if any). CSPL, may, at its sole and absolute discretion, withdraw and/or substitute any prize with any other item of similar value without notice and without furnishing any reason. The Winners are solely responsible for any and all taxes and/or fees as well as all additional costs that may be incurred in relation to the prize.
17. The receipt by you, if you are the Winner, is conditional upon compliance with any and all Singapore's governing laws, rules and regulations including, without limitation, these Terms and Conditions.
18. Prize is awarded on an "as is" basis, without warranty of any kind from CSPL, express or implied, save where this would be contrary to applicable law. Actual prizes by CSPL may differ from those shown anywhere in or during the Contest. The Winners shall not make any claims or demands in this regard.
19. Where applicable, the Prize includes all items stated on the package box. Accessories and warranty to be purchased separately.
20. The Winner/s may be required to claim the Prize at such location as may be notified by CSPL or may be delivered to the Winner/s at CSPL's sole and absolute discretion. Winners will be required to show his/her original identification card or passport for verification of identity and eligibility.
21. Entry will be deemed as made by authorized account holder of Canon SNAPSHOT. Winner/s may be requested to provide the CSPL with proof that Winner/s is the authorized account holder and an Eligible Participant.
22. The Winner/s may, at no cost to CSPL, be requested to participate in public relations events tied to the Contest and/or any related advertising or other campaign to generate press coverage of the Contest and/or any such campaign. This may include, but not be limited to, quotes given for inclusion in press releases and press conferences, interviews.
23. By entering the Contest, you expressly agree to CSPL Privacy Policy. CSPL's Privacy Policy can be viewed at <http://www.canon-asia.com/personal/web/privacy>

## **Representation, Warranties and Consent**

1. Each Eligible Participant represents and warrants all submissions and information (“Material”) submitted by him/her are true and accurate, that he/she is the owner of all intellectual property rights in the Materials; that the Materials do not infringe any copyright, trademark, intellectual property rights, moral rights, rights of privacy or publicity of any person, or any other right of any third party and that he/she has the full and unrestricted right to transfer the said materials to CSPL free and clear of any claims or encumbrances for its collection, use and disclosure in accordance with these terms and conditions and has obtained the consent of third parties where required.
2. Each Eligible Participant consents to CSPL using and disclosing of any Material and his/her name, personal data, likeness, photograph, video/film recording, sound recording and other information relating to him/her or that of a third party provided by such Eligible Participant for any purposes relating to or in connection with the organization, implementation and record of the Contest and any advertising, promotional and publicity activities of CSPL in relation to the Contest (“Purposes”) and waives all claims for compensation or further approval in this respect. Such disclosure may be to any party involved in the Purposes including CSPL’s agencies, affiliated companies, authorized partners and sub-contractors and such other parties as may be permitted or required by law.
3. Each Eligible Participant grants an unrestricted, royalty free, irrevocable, perpetual and fully sub-licensable license to CSPL to copy, reproduce, use, display, modify, transmit, distribute and create derivative works of the entries (along with a name credit) relating to or in connection with the Purposes, in any media now or hereafter known including but not limited to websites, social media, at CSPL’s sole and absolute discretion and waives all claims for compensation or further approval in this respect.

## **General**

1. Each Eligible Participant agrees to release, discharge, indemnify and hold harmless CSPL and its agencies, affiliated companies, authorized partners, sub-contractors and Facebook and their respective officers, directors, employees, agents from and against any claims, losses, liabilities, expenses, costs and damages arising from and in connection with participant’s participation in this Contest and the acceptance and use of the prize(s).
2. The Contest is organized by CSPL. Nothing herein shall be taken to imply that any 3rd Party through its products and/or services are endorsing or have endorsed or are associated with CSPL.
3. This Contest is in no way sponsored, endorsed or administered by or associated with Facebook.
4. All particulars submitted by each Eligible Participant shall be made in full and frank disclosure. Any misrepresentation may result in disqualification, forfeiture or withdrawal of any prize won in CSPL’s sole and absolute discretion.
5. If you breach any of these Terms and Conditions, you shall be disqualified from the Contest and any other contest organised by CSPL or have your prize forfeited as determined by CSPL at its sole and absolute discretion.
6. CSPL shall not be liable in any way to any person for any loss or damage arising from or in connection with the Contest and the acceptance and use of the prize, howsoever caused (including without limitation any error in the allocation of chances, breakdown or malfunction in any online transmissions, computer system or equipment, any misdirected or lost notice and any act or omission by any person). CSPL makes no warranties, representations or guarantee either expressed or implied regarding any prize including but not limited to the any warranty of merchantability and fitness for a particular purpose.
7. CSPL shall have the sole and absolute discretion to decide on all matters relating to or in connection with the Contest (including but not limited to eligibility and the conduct of the Contest, the winning entry and the Winner/s) and such decision(s) shall be final and binding on all participants. CSPL shall not be obliged to enter into any correspondence on any matter concerning the Contest.

- 8.** In all cases, CSPL will not be held liable for a prize if it does not reach the Winner/s for reasons beyond its control.
- 9.** Except where expressly provided herein, Eligible Participant/s shall bear his/her own costs and expenses incurred and or/arising from his/her participation in the Contest, and no reimbursement may be sought from CSPL.
- 10.** CSPL may at any time at its sole and absolute discretion terminate the Contest or vary any of these Terms and Conditions without prior notice and without furnishing any reason.
- 11.** In the event of any inconsistency between the Terms and Conditions and any advertising, promotional, publicity and other material relating to or in connection with the Contest, these Terms and Conditions shall prevail.
- 12.** These Terms and Conditions shall be governed by Singapore laws and the participants of the Contest shall submit to the exclusive jurisdiction of Singapore courts. Availability of the Contest in any country is subject to such Contest not being unlawful or restricted under the laws of such country. Eligible Participant's ability to enter the Contest does not constitute any offer by CSPL to a party in a jurisdiction where the availability of the Contest is unlawful or restricted.