

# CANON

## WHICH MIRRORLESS CAMERA IS RIGHT FOR ME?

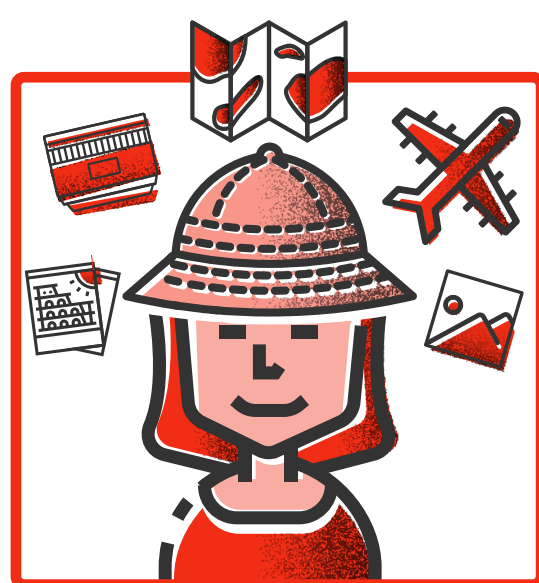
Are you planning to purchase a mirrorless camera but unsure which one suits you better? In this easy guide, we break down your photography needs to help you find the right mirrorless camera.



### PHONEGRAPHER

Cyril uses his smartphone to shoot most of his photos, but wishes to take his photography to the next level. He has some basic understanding of photography terms such as exposure, contrast, temperature, highlights, shadows, and crop. Cyril wishes to capture images with higher resolution and better dynamic range for his social media to create a more impressive feed.

#### Suggested camera:



### JETSETTER

Alisha is a frequent flyer who travels overseas at least four times a year. Having a lightweight camera is important for her because it's easier to carry along with the accompanying lenses during a trip. As a beginner, Alisha uses the mirrorless camera to document her travel stories, and experiments with various lenses (wide angle, zoom, macro, etc) for different types of photography – architecture, landscape, wildlife, and food.

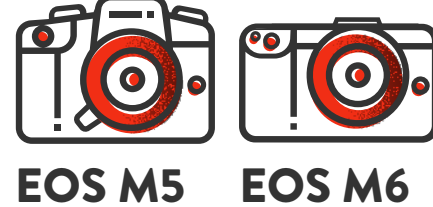
#### Suggested cameras:



### EVERYDAY PHOTOGRAPHER

Ning Ong takes photos of everything from friends' gatherings, family outings, to OOTDs and streets. He enjoys photography and is the designated photographer whenever there is a request for a photo opportunity. Ning Ong is familiar with photography terms and often researches on various photography features and new camera equipment online.

#### Suggested cameras:



### PROFESSIONAL PHOTOGRAPHER

Niksha is a professional photographer who uses a DSLR camera for her day-to-day work. As for casual shoots, and especially during overseas travels, she uses a mirrorless camera for its convenience. Niksha has a deep understanding of photography and knows how to craft a beautiful photograph. She is also familiar with the range of lenses available and how to use them to their fullest potential.

#### Suggested camera:



	EOS M5	EOS M6	EOS M100
Dual Pixel CMOS AF	★	★	★
High-speed continuous shooting of up to 7.0fps	★	★	
Full HD 60p	★	★	★
Tilt-type LCD screen	★	★	★
Wi-Fi / NFC	★	★	★
Self-Portrait Mode			★
Creative Assist	★	★	★
Lightweight & travel-friendly	★	★	★

WHICH CAMERA WILL YOU CHOOSE?