

# CANON

## HOW TO BECOME A BETTER INSTAGRAM BOYFRIEND AND PERFECT YOUR GIRLFRIEND'S #OOTD

Does your girlfriend find your photos of her boring? Want to make her #OOTDs stand out on social media? Here are 5 tips to help you nail the perfect shot every time and become the best Instagram boyfriend.

### ANGLE

It's all about getting the most flattering shots of your girlfriend. Experiment with different angles; get low to make her legs look longer or aim high for a unique bird's eye view. Make her look slimmer by trying various poses such as the tilted-head angle, the 'over the shoulder' glance or the sideways strut.



### LOCATION

Show the surroundings, but keep the background clean because the focus should be on her. Clean doesn't mean plain; a green leafy wall or a mural backdrop would do the trick. If you happen to spot a cute car or statue, ask her to stand beside it to create visual interest.



### FRAMING

Achieve more visually-stunning shots with composition techniques such as the Rule of Thirds or leading lines to focus the viewer's attention on her. Look out for architectural elements that could provide a 'window' for you to shoot through.



### LIGHTING

The best time to shoot those #OOTDs is the golden hour, which is an hour after sunrise and an hour before sunset, when the sun's position produces a soft and warm light with longer shadows.

Can't shoot during golden hour?

Ask your girlfriend to pose where there is a natural light source, like windows, to achieve a softer feel to her photos.



### DIRECTING

Take the initiative and suggest the unexpected, like getting her to do a star jump in the middle of a bustling street. Shoot in burst mode while she's walking to capture shots that are more candid. Or get creative with her outfit; if she's wearing a maxi skirt, ask her to twirl it, if she has funky accessories, get her to flaunt them.

