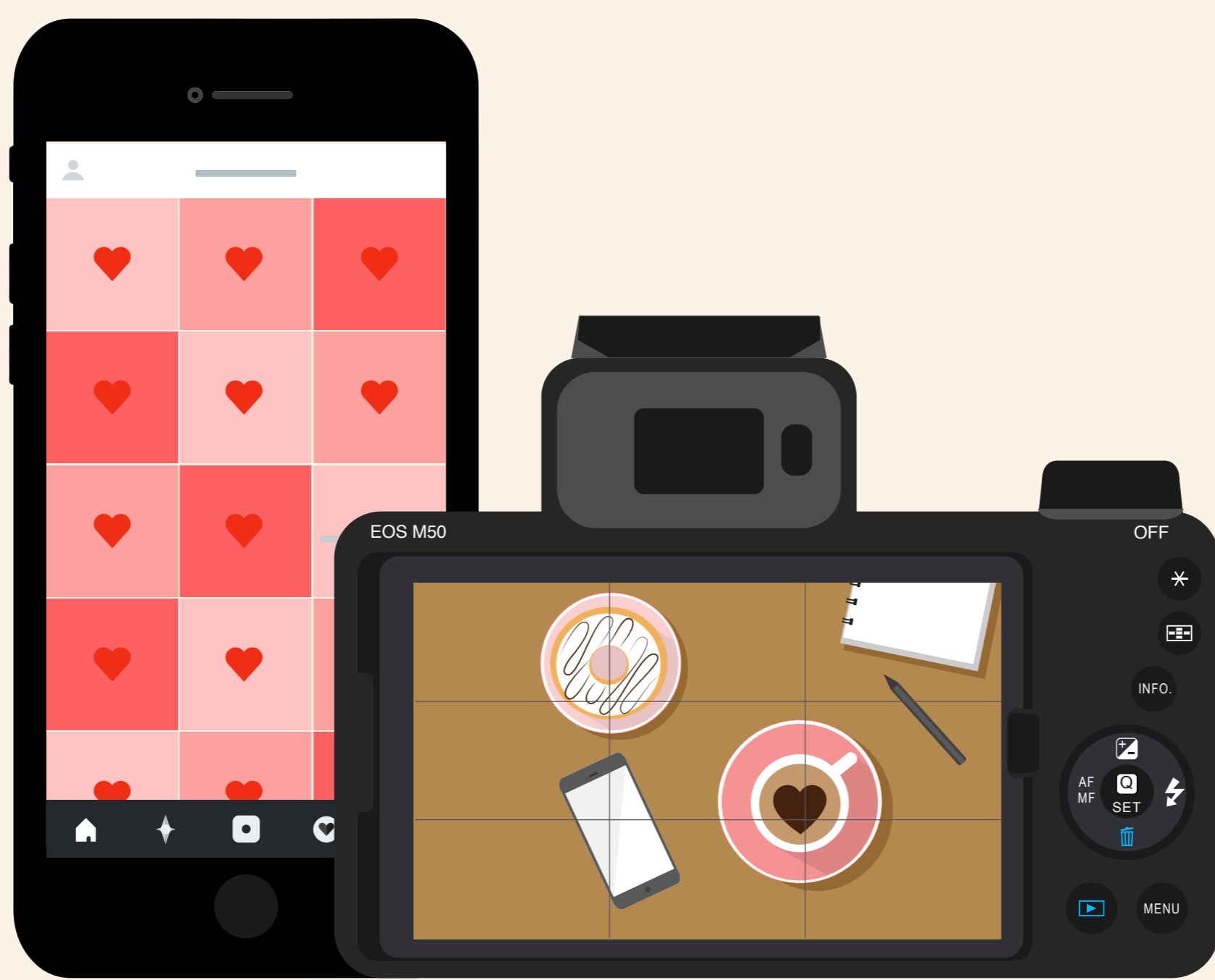


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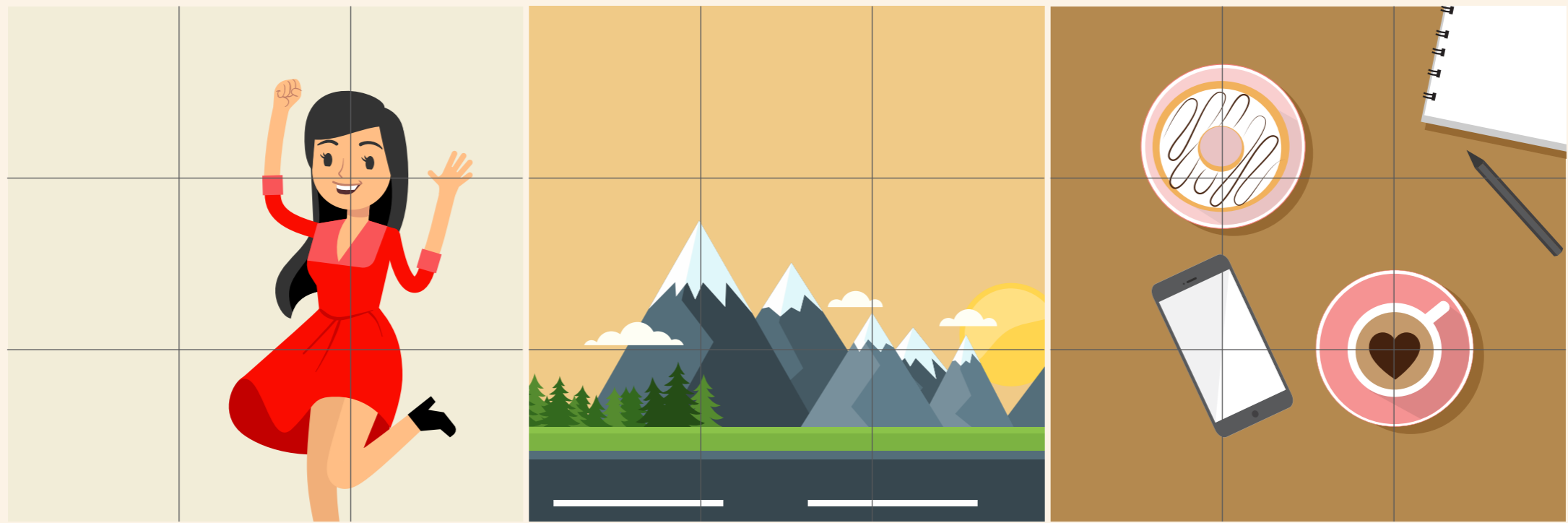
HOW TO TAKE PRETTIER PHOTOS FOR INSTAGRAM

If you find that your photos tend to get lost on social media, fret not. Discover how to master basic composition techniques to help you achieve prettier photos.



Rule of Thirds

Creates emphasis on your subject by breaking down the image into thirds and experimenting with negative space.



For portraits, place your subject either along vertical line or such that the face or eye falls nicely onto it.

For landscape, decide on the subject to focus on and adjust your frame until it is either along vertical line or on one of the intersections.

For striking flat lays, place the main components along vertical line or intersections.

Framing

Draws focus to your subject by covering other parts of the image to create interest, depth and balance.



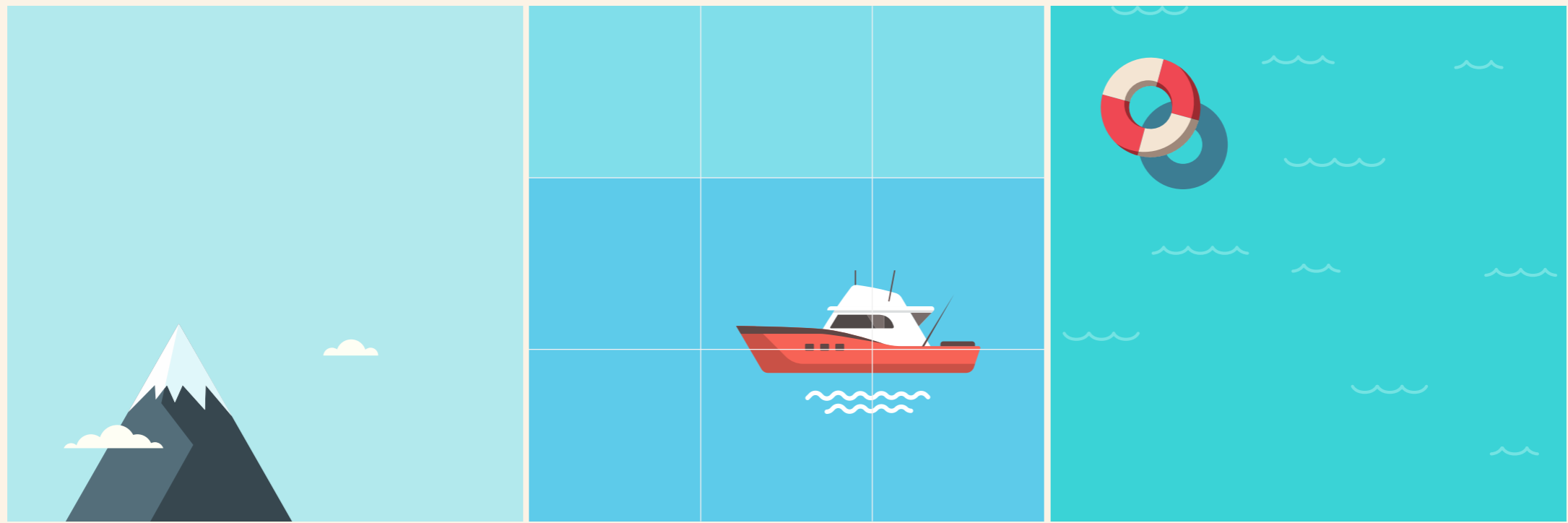
Use architectural elements like arches or doorways.

Use subframing to tell a more interesting story with your photo.

Use light and shadow to help isolate your subject and ensure it's the most important part of the photo.

Rule of Space

Uses negative space to let your subject stand out and achieves stronger photos for more engaging photography.



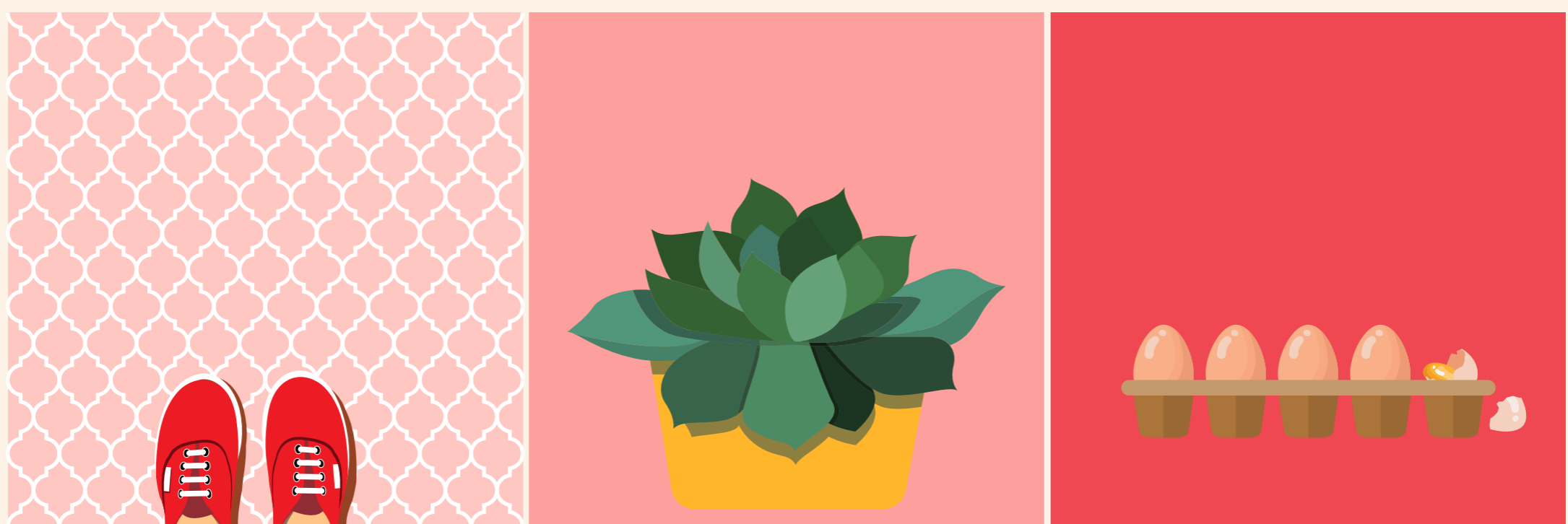
Negative space doesn't have to be white, keep it simple and uncluttered.

Place subject on intersection of rule of thirds so viewer can focus on subject.

Play with extreme negative space for a more intriguing composition.

Patterns

Repeated colours, shapes or forms that help bring a sense of visual rhythm and harmony to your photos.



Regular patterns create a strong, dramatic photo by filling frame with consistent geometric shapes.

Irregular patterns make your photos more striking by adding a contrasting colour or object.

Breaking the pattern pivots your photos from boring to fascinating.

CAPTURE MORE AESTHETICALLY PLEASING PHOTOS BY USING THESE COMPOSITION TECHNIQUES.