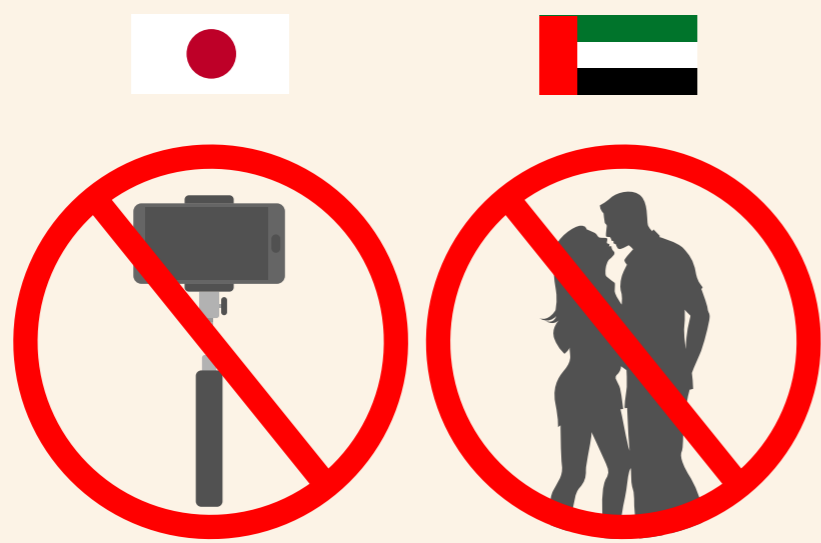


CANON

5 TRICKS TO GET THE PERFECT FAMILY VACATION PHOTOS



1 UNDERSTAND THE COUNTRY'S CULTURE

Before you visit the country or city, make sure that you've done some research on the culture of the place. Know what is allowed and not allowed when it comes to photography and abide by the rules.

2 GO FOR A QUICK RECCE IF POSSIBLE



If the shoot location is near where you stay, pop over to have a quick look and get a sense of the place. Make sure that you know the route well, and whether the area is suitable for a photoshoot, or not.



3 USE THE RIGHT EQUIPMENT FOR THE OCCASION



Using the right kind of photography equipment can improve your photos tremendously. Think wider range of adjustments and flexibilities, better zooming capability, and higher quality photos.

4 AVOID THE MIDDAY SUN

Harsh light is not flattering on the face or body. Find the best light – soft and well-lit – to get a good portrait shot.



5 FOCUS ON THE PERSON INSTEAD OF THE LANDMARK



Landmarks are great, but the priority is the people. Don't let the location landmark overshadow your subjects – consider the framing of your photo carefully and remember that the focus is on the people.

COMBINE PREPAREDNESS AND SPONTANEITY
AND YOU'LL GET AMAZING FAMILY PHOTOS.

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