

CANON

GUIDE TO PLANNING A FAMILY VACATION AS A PHOTOGRAPHER

Going for a family holiday and thinking about how to juggle photography and family time? These 7 tips will help you find the right balance between being a parent and a photographer.



1. RESEARCH LOCATIONS IN ADVANCE

Time is of the essence; find places that are fun for your kids and would also provide good shooting opportunities for you.

2. TRAVEL LIGHT

The Canon PowerShot SX740 HS features the DIGIC 8 image processor for enhanced image quality and a short startup time and shooting interval to capture all of your children's antics.



3. SET ASIDE 'ME TIME' WITH YOUR CAMERA

Spare an hour to be with your gear. Get up early to take advantage of the best light before sunrise or head out for the last light of the day.

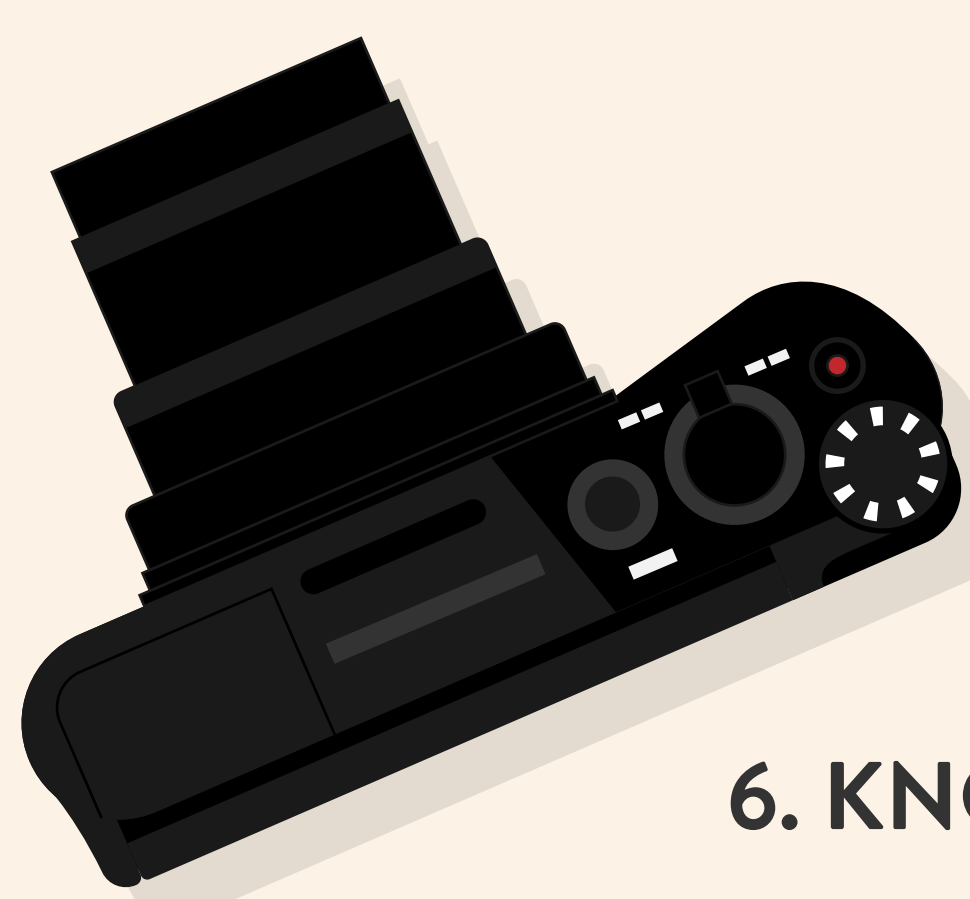


4. ENGAGE WITH YOUR FAMILY

Get your kids to play photographer by letting them take photos with old cameras. This helps them be more understanding when you tell them you need another 10 minutes to get the shot.

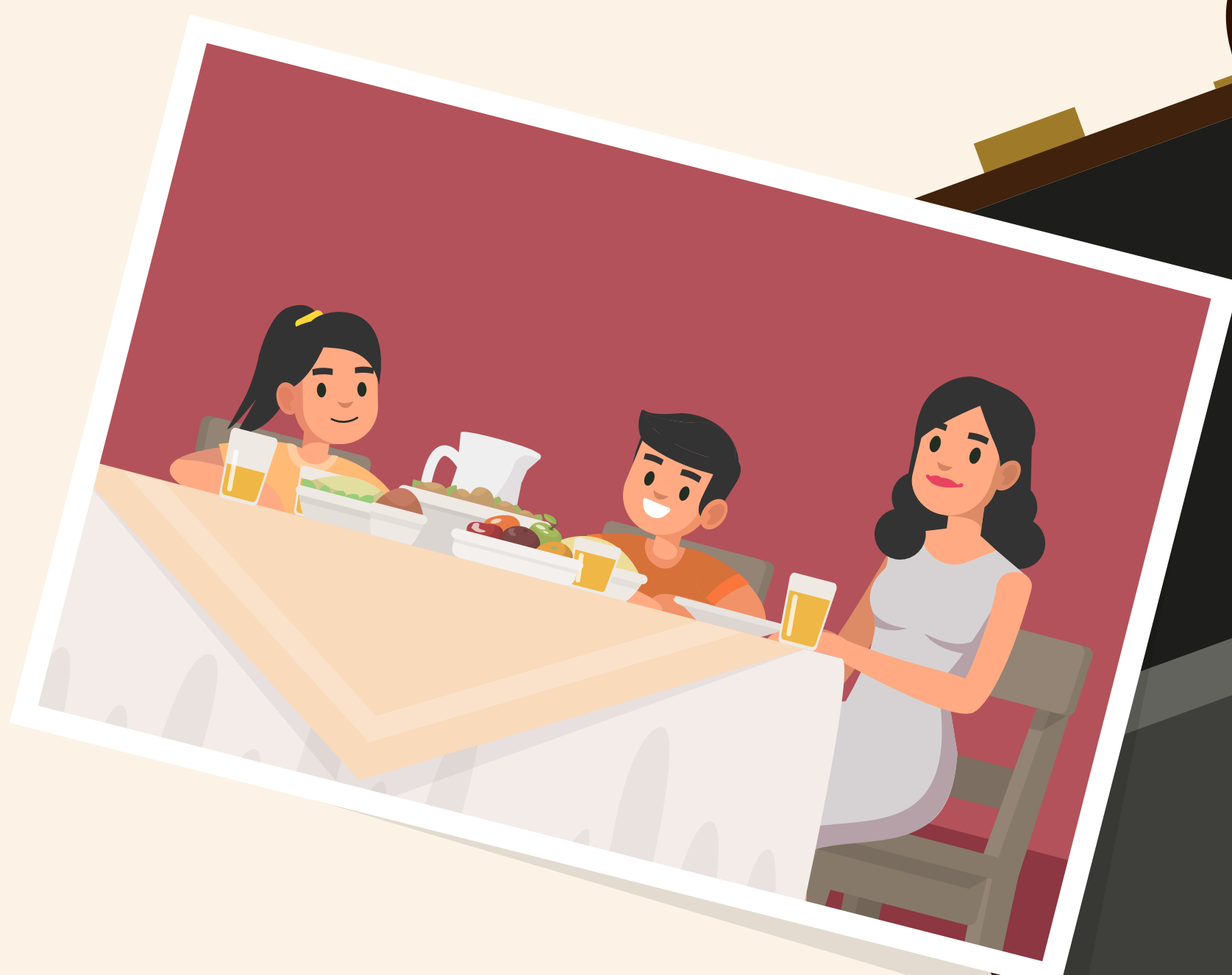
5. MAKE MEMORIES, NOT ONLY PHOTOS

Take the time to really enjoy your family vacation by putting your camera away and just be present for your family.



6. KNOW YOUR CAMERA SETTINGS

Avoid fiddling around with your camera settings to get the perfect setting. Use auto mode if needed so your family won't have to wait around for you to be done shooting.



7. FOCUS ON TAKING PHOTOS OF YOUR LOVED ONES

The best photos are not always showing big smiles and goofy laughs. Capture photos of your family during quiet moments and you'll be surprised at what you can get.

USE THESE SIMPLE TIPS TO GET AMAZING PHOTOS AND MORE IMPORTANTLY, ENJOY QUALITY TIME WITH YOUR FAMILY.