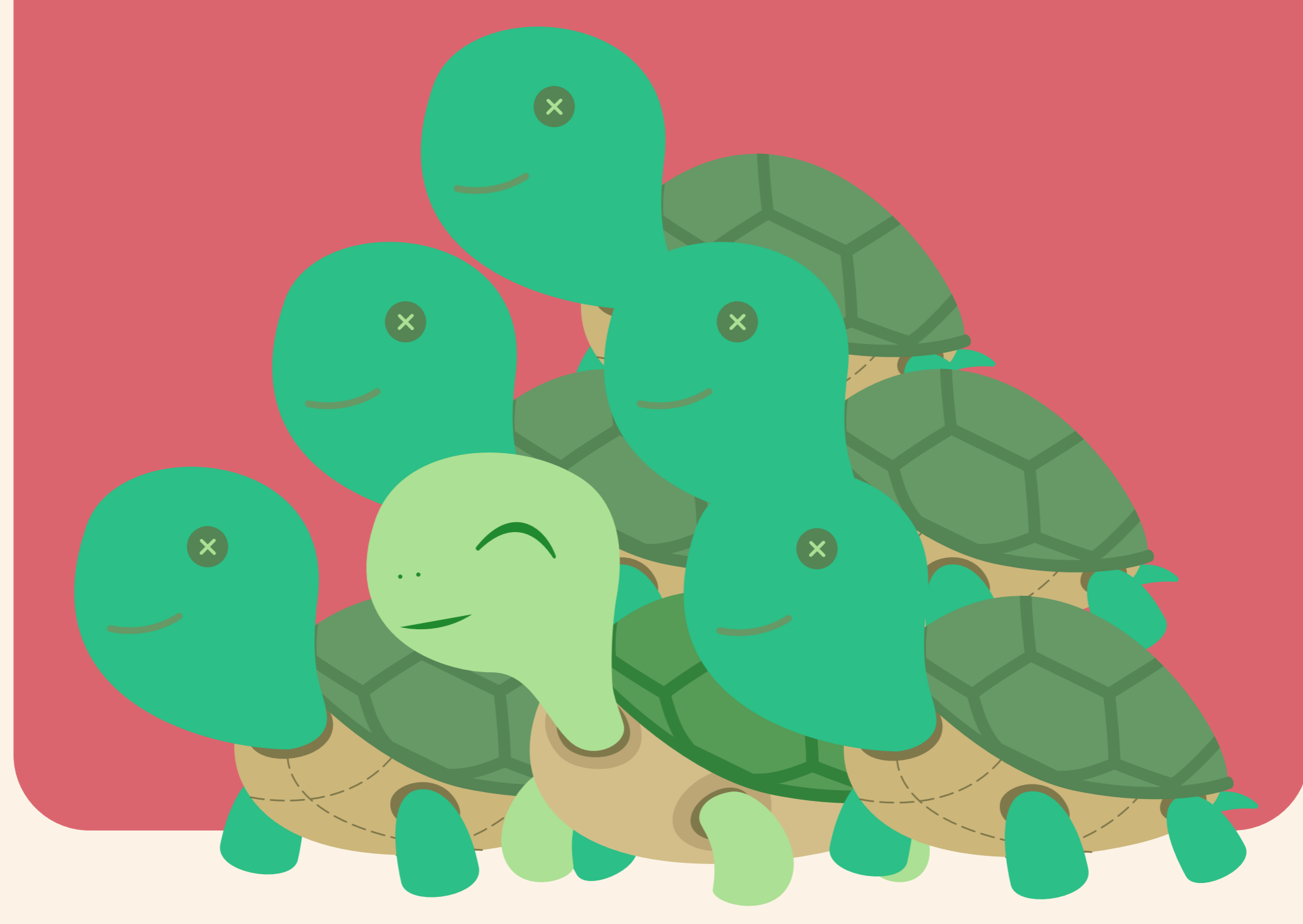


# CANON

## HOW TO TAKE ADORABLE PHOTOS OF YOUR PET FOR INSTAGRAM

Learn the following tricks to create adorable photos of your pet and make your Instagram gallery stand out from the rest.



### WHICH IS THE REAL ONE?

Get several soft toys that look similar to your pet and line them up with it for a group shot. Then ask your Instagram followers to figure out which is the real one. This trick will increase the engagement on your post and help you gain a wider reach.



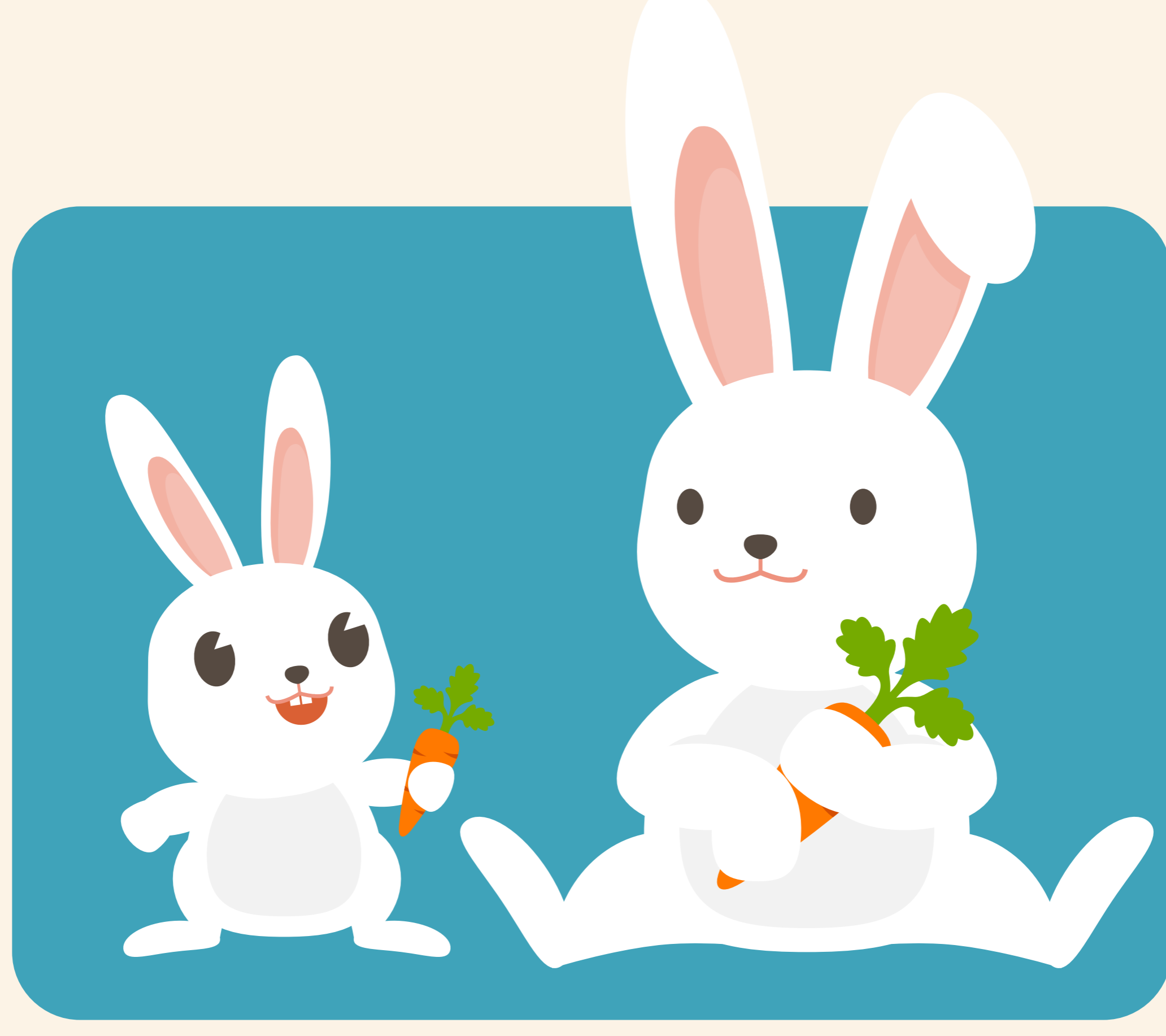
### ADD A HUMAN ELEMENT

Be part of the photo by using your arm, lap or head. If you have a pet parrot, ask him/her to perch atop your head or arm for a quick shot. This shows interaction between the owner and the pet, which makes it a more fun shot.



### DRESS IT UP

Dress your pet up with a cute scarf or a mini hat. This gives character to your little one, and who doesn't love a kitty that is dressed like a human? Go on stealth mode and shoot from a distance using the PowerShot SX740 HS' optical zoom of up to 40x.



### THE BIG AND SMALL COMPARISON

Nothing is more adorable than pairing a baby with its mum/dad. Put them side by side and let them interact and pose freely.



### MAKE THEM A GIANT

Got a hamster? Set it up with a few miniature buildings and let it be Godzilla for the day. The difference in perspective is an interesting way to look at your pet and an even better way to photograph it.

BE DIFFERENT WHEN IT COMES TO PET PHOTOGRAPHY AND MAKE SURE THAT YOUR PET IS WILLING TO ENJOY THE FUN WITH YOU.