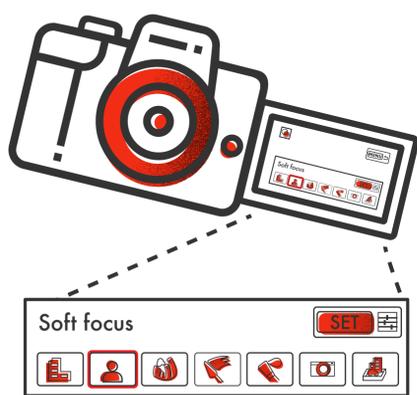


5 WAYS TO TAKE GREAT SELFIES

Nail the perfect, high-quality selfie by switching to a mirrorless camera and try these 5 ways to take your selfie game to the next level.

1

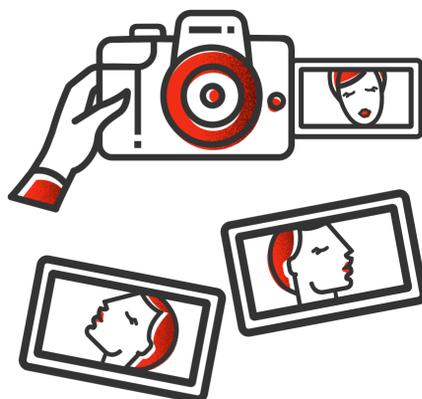
GET CREATIVE WITH YOUR CAMERA



Up your game and take selfies with a camera that has a front-facing LCD screen. You get high-quality photos and explore custom settings – like brightness, saturation and warmth – to help you tweak your photos to suit your personality. Add a unique touch to your photos with Creative Filters such as ‘Soft focus’ and ‘Toy camera’ available on Canon’s cameras.

2

FIND YOUR ANGLE



Selfies aren’t just about shooting from a high angle to sharpen your features. Experiment with shots from side angles to help you discover your ‘good’ side. Taking photos from a level angle could help viewers identify with you because you’ll be staring at them from a natural angle. You’ll also be able to capture a lot more of the surroundings behind you.

3

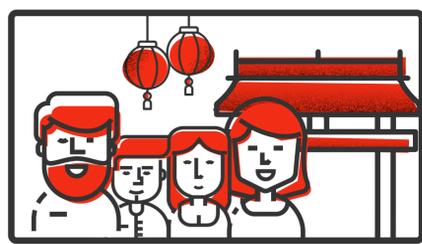
USE THE RIGHT LIGHT



Take your selfies in natural daylight whenever possible, and avoid shooting when the sun is overhead to prevent shadows cast on your face. When taking selfies at night, look for a light source or use flash to help illuminate the faces within the frame and prevent the background from being overexposed.

4

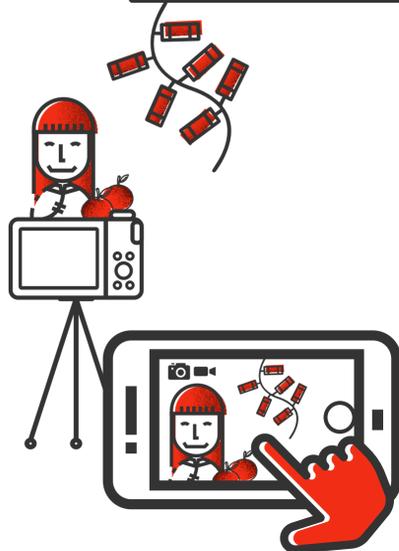
HAVE SOMETHING EYE-CATCHING BEHIND YOU



A selfie taken in front of an amazing view or festive decorations is more interesting to the viewer. When capturing selfies, extend your arm further or ask someone with longer hands to help so the interesting background is still visible. You could use a selfie stick but always be mindful of your surroundings.

5

USE CANON’S CAMERA CONNECT APP



Can’t find someone to help you get that selfie? Enjoy the freedom of shooting remotely with Canon’s feature-packed Camera Connect app, and adjust the settings based on your surrounding conditions from your phone. Then transfer your selfies wirelessly from camera to phone and share on social media.

**WITH THESE 5 TIPS AND A LITTLE PRACTICE,
YOU’LL BE CAPTURING PERFECT SELFIES
IN NO TIME!**