

CANON

5 THINGS TO TELL YOUR WEDDING PHOTOGRAPHER BEFORE YOUR BIG DAY

Besides your bride or groom, the wedding photographer will be the most important person on your big day. But don't leave it all to him or her; your creative input can make a big difference in how your wedding photos turn out. Use this handy infographic to guide them for your wedding day shoot.



YOUR LOVE STORY

Give your wedding photographer a background of how you met; how you both fell in love, what you love about each other. This would help him to get to know you better and add on creative suggestions.



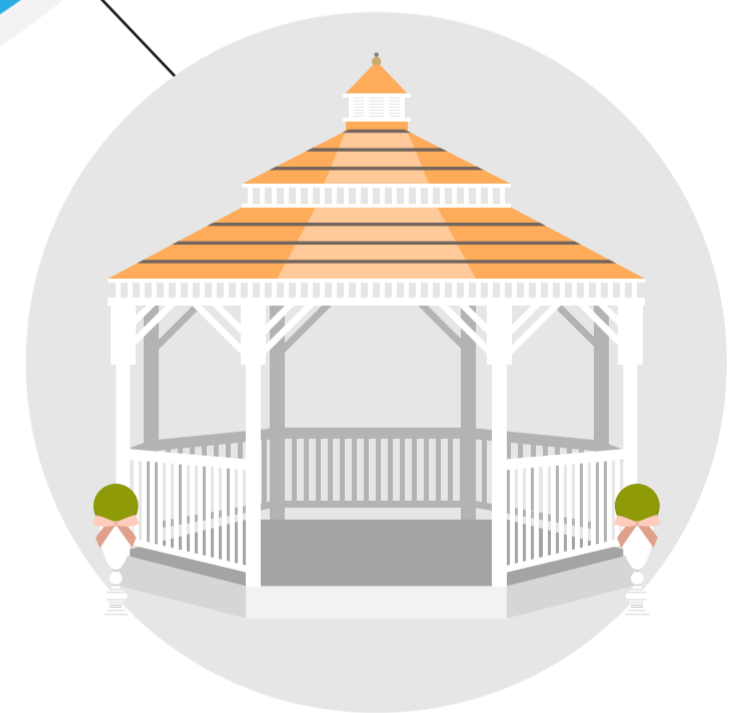
WEDDING THEMES

Whether you're planning a whimsical-themed affair or a casual garden party, telling your photographer of the theme upfront helps him to know what to look out for and plan the shots.



THE SHOT LIST

Discuss with your photographer the types of poses you're comfortable with to guide him on the shots he can take. Share the guest list so he knows who the important people are and ensures he gets them in the best light.



SHOOT LOCATIONS

Whether indoors or outside, tell him if you have specific locations where you would like to be photographed so he can factor in the time and plan for the right kind of lighting or ideal backdrop.



WEDDING DAY EXPECTATIONS

Build trust with your photographer by telling him your likes and dislikes. Prepare a wedding timeline so he knows what is happening and when.

SHARING ALL OF THIS INFORMATION WILL HELP YOUR PHOTOGRAPHER TO UNDERSTAND YOUR VISION AND ACHIEVE YOUR DREAM WEDDING PHOTOS.